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COLOR SELECTION

Some colors just look better together than others...
Here's some helpful knowledge and tips for choosing
the best color combinations for your new INFINITY!



COLOR AND HARMONIES SCHEMES

Fun fact: because humans can perceive over 2.8 million different hues, the number of possible color combinations is virtually INFINITY (which happens to be our favorite number)

 Strong, love, fire, intense, passionate

 Noble, wealthy, power, ambitious

 Trust, sky, tranquil, sea, stability

 Money, growth, safe, nature, fresh

 Joy, energy, bright, sunshine, cheer

 Autumn, creative, warm, happy



ANALOGOUS

COLORS ADJACENT TO EACH OTHER



Usually found in nature and are harmonious and pleasing to the eye. They usually match well and create a clean design.

COMPLEMENTARY

COLORS DIRECTLY OPPOSITE EACH OTHER



Due to their strong contrast, complimentary colors are generally used with one dominant color as the background and the second as a highlight.

TRIADIC

3 COLORS SPACED EQUALLY APART



3 colors situated at 120 degrees from each other, forming an equilateral triangle on the color wheel. This is often considered the best color scheme.



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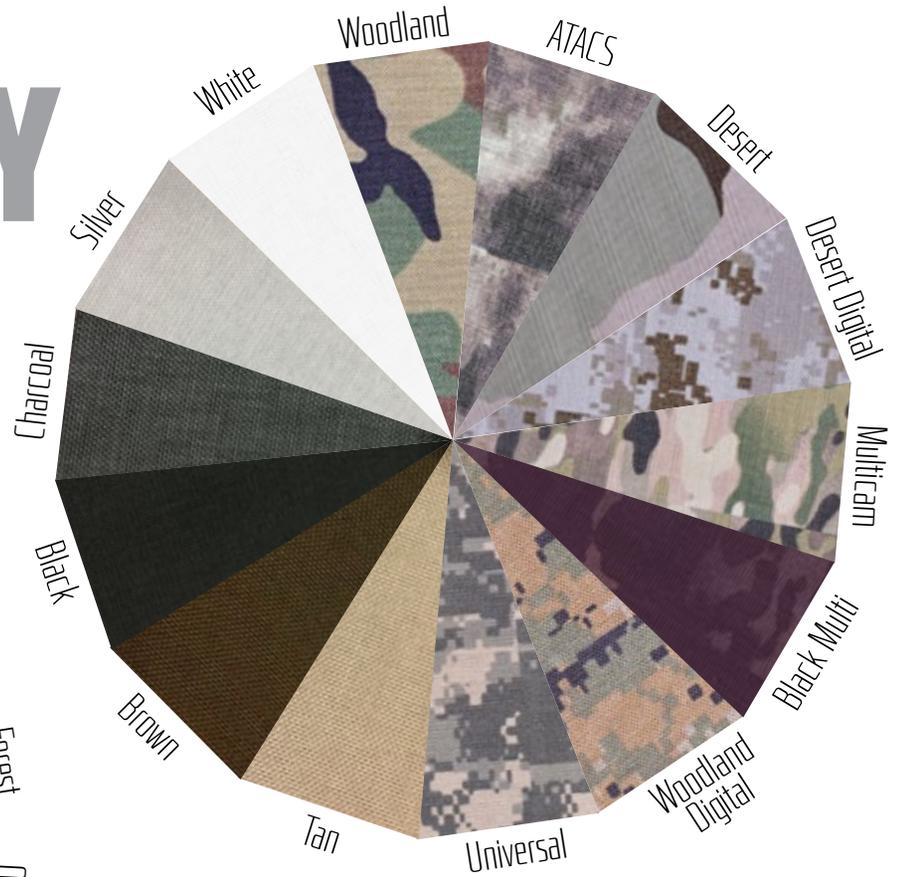
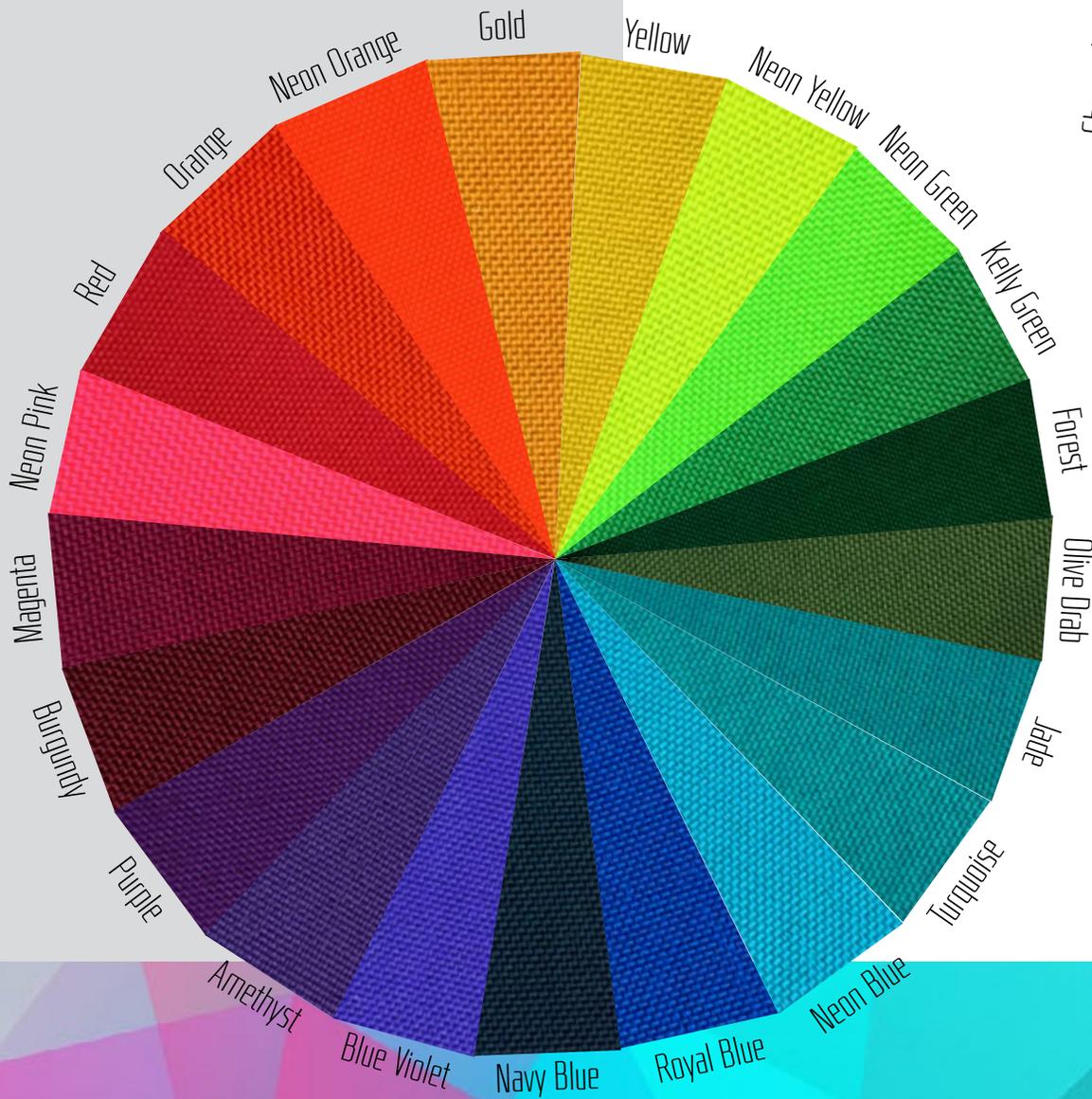
WHAT IT MEANS

APPLYING IT TO YOUR INFINITY

1. Choose a main color you really dig
2. Visit <https://color.adobe.com/create/color-wheel> for color scheme suggestions to get an idea of what colors might look nice with your dominant color.
3. Compare your color scheme to the available Infinity colors (see next pg)
4. Use the 60-30-10 rule - 60% dominant color, 30% secondary color, 10% accent color - to design your rig!



APPLYING IT TO YOUR INFINITY



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CUSTOMIZE YOUR STYLE!

Show your true colors by using patterns, pinstripes, embroidery, and other custom options to accent your selected color combination!



OH YES, THERE'S **MORE!**



Colors, Patterns, Options Galore!

Standard, X Out, or Party Stripe

Velocity Risers - Mix and match with colored toggles

Black or Polished Stainless Steel Hardware

Mesh Backpad and Leg Straps - Backpad embroidery

Custom Embroidery - And we mean CUSTOM



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